



A Newsletter from Indian Business Alliance on Water (IBAW)

Indian Business Alliance on Water

The CII Godrej Green Business Centre and World Economic Forum have formed the Indian Business Alliance on Water (IBAW). UNDP, SDC-India and USAID are supporting this initiative. IBAW acts as a non-biased, multi stakeholder platform formed to stimulate PPCP in water and watershed management.

Water Investor's Meet - India 2009 (Theme: Catalyzing Investments in Water Sector)

IBAW organized "Water Investor's Meet – India 2009" in New Delhi on 17th March 2009 at the India Habitat Centre. The water investors meet aims to provide a common platform for varied kind of stakeholders - investors, decision makers in financial institutions, Government representatives, municipal water authorities, equipment manufacturers, technology providers, NGO's and consultant to share their insight for facilitating and exploring investment opportunities in the water sector.



The first event was attended by about 50 participants from Industry, government, NGOs and practitioners across the country. The three lead presentations by CII, KPMG & Ministry of Urban Development (MoUD) generated several ideas and enthusiasm from the participants and reiterated the need of such debating space for the sector.



The Chairman Mr N K Ranganathan welcomed participants to the meet and briefed them on existing market potential. Mr. Francois Binder, Country Director, SDC India delivered a special address to the participants.

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Water Award 2008

This year, CII Godrej GBC organized the fifth edition of National Award for Excellence in Water Management on 16-17 December 2008 at Hyderabad. The main objective of this award competition was to:

- Reward the companies who have performed commendably on the water conservation front
- Providing a platform for excellent water efficient companies to share their approach, methodology & techniques with the participants
- Instilling a sense of competition and motivation to excel in water management



Award categories: Two categories of Award given include:

Award A: Excellence in water management - "Within the fence" To recognize the water management initiatives within the facility /industry

Award B: Excellence in water management - "beyond the fence". To recognize the leadership role in implementing water and watershed management projects with the involvement of public / private agencies and community.

The evaluation was done based on detailed questionnaire submitted by the respective industries and a detailed presentation made before a panel of judges on December 16 & 17th. Awards were given to 14 industrial units as Excellent water efficient unit under "Within the Fence" category and to 4 units as Excellent water management initiative "Beyond the Fence" category. The awards were handed over by Mr. Ponnala Lakshmaiah, Minister for major Irrigation and Medium Irrigation, Andhra Pradesh Government.



April 2009
"Every Drop is Precious"



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This year the competition received 62 questionnaires and summary of evaluation indicated the participation units together achieved annual average of 54 million cubic meters of water saving. This is approximately equivalent to 3/4th of the year of Hyderabad water consumption and notably 22 participating units achieved the status of 'Zero Water Discharge'. The criteria for evaluating the teams in "within the fence" category included: reduction in specific water consumption; water conservation projects implemented; reduction in waste water discharge and efforts towards achieving zero-discharge; awareness on water conservation-plant/ community and other water conservation measures including monitoring per capita water consumption".



The evaluation criteria for "Beyond the fence" category focused on participation with other stakeholders, business sense of project initiatives, community participation and sustainability of project initiatives. Based on these criteria, the following companies were announced as Excellent units in beyond the fence category:

Excellent Efficient Unit- Beyond the fence:

S No	Company
1	Ambuja Cement, Mumbai
2	Hindalco Industries Renukoot
3	Reliance Energy, Dahanu
4	Tata Chemicals, Mithapur

Excellent Efficient Unit- With in the fence:

S No	Company
1	Aban Power Company Limited, Thanjavur
2	Bajaj Auto, Waluj
3	Bosch Ltd, Jaipur
4	Hindustan Zinc Ltd, Chittorgarh
5	ITC Limited (PSPD), Bhadrachalam
6	ITC Limited (PSPD), Tribeni
7	ITC Limited, Kovai
8	ITC Limited, Munger
9	Kirloskar Brothers Limited, Kirloskarvadi
10	Mahindra and Mahindra, Nashik
11	Marico Limited, Jalgaon
12	Reliance Infrastructure Limited, Dahanu
13	Sterlite Industries (India) Ltd. Tuticorin
14	Tata Chemicals Limited, Babrala

CII in partnership with GLOWS (The Global Water for Sustainability) program has signed a MoU to build capacity of Indian Industry to deal with water management activities for beyond the fence. The capacity building of the industries will be through multi-level training activities, and share lessons learned and advancements in improved water management through dissemination activities with local and global partners.

The key activities under this proposal are:

- Training events for Indian Industry participants in "Water Management – Beyond the fence"
- Technical assistance for formulation of PPCP projects identified by IBAW
- Preparation of a PPCP guide for Industry to undertake PPCP projects in water and watershed management ("Beyond the Fence" category)

For details and to participate in training programs please contact sripati.c@cii.in



Confederation of Indian Industry
CII-Sohrabji Godrej Green Business Centre

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