

# PAANI

July 2006  
"Every Drop is Precious"

A Newsletter from Indian Business Alliance on Water (IBAW)

## Indian Business Alliance on Water

The CII-Sohrabji Godrej Green Business Centre (CII - Godrej GBC) in partnership with the World Economic Forum has formed the Indian Business Alliance on Water (IBAW), which acts as a non-biased, multi-sector platform formed to stimulate PPCP in water and watershed management.

USAID and UNDP are supporting the formation and the initial activities of IBAW.

### Objectives

- To provide a unique platform for catalyzing PPCP in water and watershed management
- To nurture a structured multistakeholder dialogue to explore opportunities for cooperation in the water sector, while advocating at the policy level for enhanced water governance.



IBAW Founding Members: First Meeting

### Evolution of IBAW

- The first meeting of IBAW Founding Members was held on September 12, 2005 to launch IBAW and to discuss the action plan for IBAW
- The second meeting of IBAW Founding Members was held on November 26, 2005 to plan out a road map for IBAW
- The first IBAW Steering Committee Meeting was held in New Delhi on April 24, 2006 to discuss the to-date progress of IBAW.

### Activities

- Facilitating implementation of Icon projects that serve as a 'Role Model' in multistakeholder partnership on water conservation
- Information dissemination through bulletins, case study booklet and workshops & seminars
- Water award for best performing companies on water management with 'beyond the fence' approach

## Icon projects

Projects on water conservation and management driven by Corporate and Community that serve as a 'Role Model' in multistakeholder partnership. The projects would be based on the following key result areas:

- Positive Environmental Impact
- Positive Social Impact
- Private Sector Involvement
- Potential for Replication

## Rajasthan Community Business Alliance on Water

The Government of Rajasthan has formed 'Rajasthan Community Business Alliance on Water' (RCBAW) with the World Economic Forum (WEF), Confederation of Indian Industry (CII) and UNDP to implement state wide water and watershed management programme, incorporating Public Private Community Partnership (PPCP) models.

### Vision

To help ensure adequate, affordable, sustainable and equitable, quantity and quality of water to everyone, through effective partnership among stakeholders.

### Objectives

- To facilitate industry participation in water and watershed management
- To facilitate PPCP in water and watershed management



Rajasthan Water Workshop



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## Rajasthan Water Workshop

As part of the RCBAW activities, a water workshop was organized in Jaipur on April 20-21, 2006. Several representatives from public & private sectors and NGOs attended this workshop.

### Objective

- To bring together the public and private sectors, and NGOs to discuss potential projects in water management and conservation incorporating multistakeholder partnership.

### Action Points

- The action points discussed and agreed upon during the workshop is summarized below:  
Industry participation on Awareness Campaign on water conservation, recycling & reuse of water.
- Municipal and industrial wastewater to be recycled and reused by the industries. Private sector to set up municipal wastewater treatment facility and sell treated wastewater to industries in small towns.
- Setting up of Rain Water Harvesting (RWH) Resource Institute to provide training, facilities and appropriate technological support for installing RWH structures.
- Desalination plants to be studied and set up by the private sector in areas where saline water is available in abundance but fresh water is transported from a distance.
- Need for compilation of information regarding water related infrastructure, asset review for its functionality and assessment of water leakages & wastages.
- Need for water finance review (water tariff etc.) by a team to be drawn from the three sectors, viz., public, private and community.
- Need for improved water management in rural areas (specifically, for agriculture and domestic uses) through multistakeholder partnerships at local level.
- Need for capacity building in the three sectors (public, private, and community) to deal with water related issues.

### Highlights of the Workshop

- Ms. Vasundhara Raje, Hon'ble Chief Minister of Rajasthan presided over the inaugural and closing sessions
- Participation of 20 government officials and 47 representatives from corporate sector and NGOs.
- Several potential projects in water conservation and management involving multistakeholder partnerships were discussed.

## CII Water Management Council Activities

### Water Summit 2005

Water Summit 2005 was organized in New Delhi on November 26 - 27, 2005 with the theme of 'Public - Private partnership in water management'. Imminent speakers and more than 100 delegates participated in the event.

### Water Award 2005

Water Award 2005 was organized in Hyderabad on December 19-20, 2005. 40 companies participated in the event and 14 Companies received 'Excellence in Water Management' award. 8 participated companies have achieved 'Zero Water Discharge' status in their facility.



Water Award 2005

For further details on IBAW and RCBAW :



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